

SWOT Analysis Template

Carrying out a SWOT Analysis of your business

Helps you to Identify your business' Strengths Weaknesses Opportunities and Threats, so that you better understand the current state of your business and can identify issues and challenges and potential for development.

Strengths and Weaknesses are internal to the business and Opportunities and Threats are generally external.

Strengths

- list your strengths here

Weaknesses

- list your current weaknesses here

Opportunities

- list opportunities for your business here

Threats

- list threats to your business here